

ABSTRACT OF THE DISCLOSURE

In the field of call sales, a stock management device and stock management method are provided for preventing stock from running out and preventing defective stock from being generated. The amount of a product to be consigned to each customer, the amount consumed by the customer, and the call cycle for the customer are each input using an input means 11 and are then stored in storage means 12. A consumption rate calculation means 13 acquires both the amount of the product to be consigned and the amount of the product consumed from the storage means 12 and calculates the rate of consumption of the product by all customers. This is then stored in the storage means 12. A total consumption amount calculation means 14 acquires both the amount of the product consumed and the call cycle from the storage means 12 and calculates the total amount of consumption over a predetermined period. This is further stored in the storage means 12. A lower limit setting means 15 acquires both the rate of consumption and the total amount of consumption from the storage means 12 and calculates the amount of product that is necessary to be consigned to the customer for the subsequent period. This is then set as the minimum amount of stock. Output means 17 then outputs the set minimum stock amount.